

## SMC<sup>3</sup> Jump Start 2027 — Sponsor Opportunities

| Benefit                                                                      | Diamond          | Platinum          | Gold            | Silver          |
|------------------------------------------------------------------------------|------------------|-------------------|-----------------|-----------------|
|                                                                              | 1                | 2                 | 5               | Unlimited       |
| <b>Jump Start Sponsor Fee</b>                                                | <b>\$40,000</b>  | <b>\$30,000</b>   | <b>\$17,000</b> | <b>\$9,500</b>  |
| First right of refusal                                                       | ✓                | ✓                 | ✓               |                 |
| Included registrations                                                       | 4                | 3                 | 2               | 1               |
| Additional registrations at \$1,495 per registration (must work for sponsor) | Unlimited        | Unlimited         | Unlimited       | Unlimited       |
| Branded hotel room card (if available)                                       | ✓                |                   |                 |                 |
| Website sponsor profile and link                                             | Lead placement   | Premium placement | Standard        | Standard        |
| Website logo/link remain active 60 days post event                           | ✓                | ✓                 | ✓               | ✓               |
| Photography — head shots (if available)                                      | ✓                | ✓                 |                 |                 |
| Conf. app logo, hyperlink and 100-word description                           | ✓                | ✓                 | ✓               | ✓               |
| Conf. app push notification (1 per day)                                      | Mon.–Wed. AM     | Mon.–Tues. PM     |                 |                 |
| Conf. app push notification 1x                                               | Tuesday dinner   |                   |                 |                 |
| WiFi                                                                         | ✓                |                   |                 |                 |
| Breakfast — Monday, Tuesday, Wednesday                                       |                  |                   | ✓               |                 |
| Lunch — Monday, Tuesday                                                      |                  |                   |                 | ✓               |
| Tuesday night dinner — recognized on menu (25% larger)                       | ✓                | ✓                 |                 |                 |
| Tuesday night dinner — table top item (sponsor provided)                     | ✓                |                   |                 |                 |
| Tuesday night dinner bars (4)                                                | ✓                |                   |                 |                 |
| Tuesday night dinner — round of 10 (forward position)                        | Premium location | Premium location  |                 |                 |
| Pre-event email recognition                                                  | Lead placement   | Premium           | Standard        | Standard        |
| Post-event email recognition                                                 | Lead placement   | Premium           | Standard        | Standard        |
| On-site sponsor e-signage                                                    | Lead placement   | Premium           | Standard        | Standard        |
| Onstage sponsor recognition                                                  | Single slide     | Single slide      | All gold        | All sponsors    |
| Pre-recorded audio recognition                                               | Single recording | Single recording  | All sponsors    | All sponsors    |
| Daily QR code on screen                                                      | 2 each day       | 1 each day        |                 |                 |
| Screen banner — “Thank You”                                                  | 2 each day       | 1 each day        |                 |                 |
| Sponsor gobo                                                                 | ✓                | ✓                 |                 |                 |
| General session seat drop                                                    | Monday AM        | Tuesday AM        |                 |                 |
| Private meeting room (if available)                                          | 1 daily          | 1 daily           |                 |                 |
| Networking space                                                             | Premium location | Priority location | Standard        | Standard        |
| Pre-event opt-in attendee list (name, title, company provided 4 weeks prior) | ✓                | ✓                 | ✓               | ✓               |
| Post-event opt-in attendee list (name, title, company, includes email)       | ✓                | ✓                 | ✓               |                 |
| Digital signage recognition                                                  | Diamond sponsor  | Platinum sponsors | Gold sponsors   | Silver sponsors |
| A la carte selection priority consideration                                  | First            | Second            | General         | General         |
| Audience Q&A (Slido)                                                         | ✓                |                   |                 |                 |
| Premium session sponsor 1X                                                   | ✓                |                   |                 |                 |
| General session sponsor 1X                                                   |                  | ✓                 |                 |                 |
| Content influence or stage rights                                            |                  |                   |                 |                 |

SMC<sup>3</sup> reserves the right to modify pricing at any time and to reject any sponsorship request.

## SMC<sup>3</sup> Jump Start 2027 — A La Carte Opportunities

| Category                                          | A la carte opportunity                                   | Price (USD)     | Details                                                     |
|---------------------------------------------------|----------------------------------------------------------|-----------------|-------------------------------------------------------------|
| <b>Stage &amp; content</b>                        | Conference keynote and onstage intro                     | <b>\$10,000</b> | 90 sec. intro; must not be commercial in nature             |
| Stage & content                                   | Premium session sponsor                                  | <b>\$5,000</b>  | Limited quantity                                            |
| Stage & content                                   | General session sponsor                                  | <b>\$5,000</b>  | Limited quantity                                            |
| Stage & content                                   | Breakout session sponsor                                 | <b>\$2,500</b>  | Limited quantity                                            |
| <b>Brand, technology &amp; visibility</b>         | Conference primary attendee gift                         | <b>\$25,000</b> | Co-branded with Jump Start and sponsor logos; 700-plus qty. |
| Brand, technology & visibility                    | Conference app                                           | <b>\$10,000</b> |                                                             |
| Brand, technology & visibility                    | Social media tower                                       | <b>\$3,000</b>  | Attendees load photos via QR code; photos rotate            |
| Brand, technology & visibility                    | Charging station, tabletop recognition   networking area | <b>\$3,000</b>  | 2 opportunities                                             |
| Brand, technology & visibility                    | Room slip / door drop                                    | <b>\$2,500</b>  | Per day; limited availability                               |
| <b>Food, beverage, hospitality &amp; access</b>   | Reception — Monday PM                                    | <b>\$10,000</b> | Includes 4 bars (1.5 hr.)                                   |
| Food, beverage, hospitality & access              | Private meeting space                                    | <b>\$5,000</b>  | Limited availability                                        |
| Food, beverage, hospitality & access              | Tuesday night dinner — reserved table of 10              | <b>\$3,500</b>  | Forward position                                            |
| Food, beverage, hospitality & access              | Premium networking break — Mon., Tues. or Wed.           | <b>\$3,000</b>  | AM beverage break                                           |
| Food, beverage, hospitality & access              | Premium networking break — Mon. or Tues.                 | <b>\$3,000</b>  | PM beverage break                                           |
| Food, beverage, hospitality & access              | Premium afternoon dessert bar                            | <b>\$2,500</b>  | Monday or Tuesday only                                      |
| <b>Tuesday night entertainment · Casino Night</b> | Casino Night prize — prize level 1                       | <b>\$750</b>    | Multiple prizes                                             |
| Tuesday night entertainment · Casino Night        | Casino Night prize — prize level 2                       | <b>\$500</b>    | Multiple prizes                                             |
| Tuesday night entertainment · Casino Night        | Casino Night prize — prize level 3                       | <b>\$250</b>    | Multiple prizes                                             |

*A la carte opportunities layer on top of any tier, on a first-come basis. All add-ons receive recognition from stage and/or e-signage at SMC<sup>3</sup>'s discretion. Session sponsorship provides brand association and recognition only; SMC<sup>3</sup> retains sole authority over all conference content, speakers, moderators, topics, recordings and educational direction.*