

Jump Start 2027 Agenda - Full Schedule

Monday, January 25

Time	Event
6:30 a.m. – 5:30 p.m.	Registration and Guest Services
7:00 – 9:00 a.m.	Networking Breakfast
9:00 – 10:15 a.m.	Keynote Address: John O’Leary
9:15 a.m. – 4:00 p.m.	Guest Event
10:15 – 11:00 a.m.	Leadership Series: Inside the Corner Office
11:00 – 11:15 a.m.	Networking Exchange
11:15 a.m. – Noon	Technology Insights Series: When AI Starts Competing Against AI
Noon – 1:00 p.m.	Networking Lunch
1:00 – 1:45 p.m.	Market Insight Series: The Signals That Matter: What the U.S. Financial Outlook Means for 2027

Time	Event
1:45 – 2:30 p.m.	Market Insight Series: The Forces Rewriting Demand
2:30 – 2:45 p.m.	Networking Exchange
2:45 – 3:30 p.m.	General Session: What Changed? The Signals Reshaping LTL
3:30 – 3:45 p.m.	Networking Exchange
3:45 – 4:15 p.m.	Breakout 1: Beyond the Forecast: What the Numbers Mean for Your Business
3:45 – 4:15 p.m.	Breakout 2: The Customer has the Mic: What Shippers Expect in 2027
4:15 – 4:30 p.m.	Networking Exchange
4:30 – 5:00 p.m.	Breakout 3
4:30 – 5:00 p.m.	Breakout 4: Still in the Middle – Where 3PLs Create Real World Value in a Market That’s Digitizing Around Them
5:00 – 6:30 p.m.	Networking Reception

Tuesday, January 26

Time	Event
6:30 a.m. – 5:30 p.m.	Registration and Guest Services
7:00 – 9:00 a.m.	Networking Breakfast
9:00 a.m. – 4:00 p.m.	Guest Event
9:00 – 9:45 a.m.	Leadership Series: Inside the Corner Office with ShipStation Global's Tom Madine
9:45 – 10:30 a.m.	General Session: The Next Five Moves: How Regional LTL Leaders Are Building the Next Decade
10:30 – 10:45 a.m.	Networking Exchange
10:45 – 11:30 a.m.	Market Insights Series: Beyond the Cycle: The Forces Reshaping LTL
11:30 a.m. – 12:45 p.m.	Networking Lunch
12:45 – 1:30 p.m.	Leadership Series: Inside the Corner Office
1:30 – 2:15 p.m.	Technology Insights: Off-Script and On the Record
2:15 – 2:45 p.m.	Networking Exchange

Time	Event
2:45 – 3:15 p.m.	Breakout 5: The Next Chapter of LTL – From Market Cycles to Structural Change
2:45 – 3:15 p.m.	Breakout 6: Who’s going to run the industry? Building the Bench for LTL’s Next Decade
3:15 – 3:30 p.m.	Networking Exchange
3:30 – 4:00 p.m.	Breakout 7: The Frictionless Supply Chain: Why Connectivity Will Define the Next Competitive Advantage
3:30 – 4:00 p.m.	Breakout 8: Garbage In, Strategy Out: The Data Problem Behind Every AI Ambition
6:30 – 7:00 p.m.	Networking Reception
7:00 – 10:00 p.m.	Casino Night

Wednesday, January 27

Time	Event
7:00 – 11:30 a.m.	Registration and Guest Services
7:00 – 9:00 a.m.	Networking Breakfast

Time	Event
9:00 a.m. – 1:00 p.m.	Guest Event: Rise and Shine with SMC ³
9:00 – 9:45 a.m.	General Session: The Assumptions That No Longer Hold
9:45 – 10:30 a.m.	Technology Insights: The AI Capacity Crunch: How Data Centers are Reshaping Freight Networks
10:30 – 10:45 a.m.	Networking Exchange
10:45 – 11:15 a.m.	General Session: The Final Word
11:15 – 11:30 a.m.	Grand Prize Drawings